

TPH LISTS 30 UNDER 30



← **Emily Riden, 27.**
(Wellington, FL).
Jump Media LLC

Equine marketing expert Emily Riden knew she wanted to find a career in the horse industry. Working for a small marketing firm as her first job, she soon carried her skill set to the equine industry. From taking excellent photographs to website management to social media engagement, Emily is agile in every aspect of marketing.

As an account executive at Jump Media, she can be seen interviewing riders, standing next to a jump with a camera, or madly typing in the Press Room at a major event.

→ **Lindsay Maxwell, 27.**
(Los Angeles, CA) Amateur Rider,
Philanthropist

As an industry, we have become inured to wealth. Six figure horses are unremarkable, the cost of showing is prohibitive, equestrian sport has become elitist. Enter Lindsay Maxwell, amateur rider and expert philanthropist. Many of the wealthy players in our sport give generously to various, important charities. Lindsay is notable in the clear vision of philanthropy she displays at a young age.

Maxwell was born in Atlanta, Georgia and is a lifelong equestrian, having ridden with storied trainers like Brad Spragg, Scot Evans, and Archie Cox. As her success in the hunter rings grows, so does her commitment to heritage horse shows. The Lindsay Maxwell Charitable Fund was a major contributor to the 70th Pennsylvania National Horse Show and the 113th Keswick Horse Show. Both are integral to the history of horse sport in the U.S., and both needed an infusion of sponsorship. The horse shows funded by Maxwell are charitable shows, supporting causes close to her heart like animal protection and special needs children.



PENNSYLVANIA NATIONAL HORSE SHOW

